

The [original communication](#) was sent in French on our letterhead. The version noted below has been translated.

Mont-Tremblant, July 3, 2025

**Ville de Mont-Tremblant**

1145, rue de Saint-Jovite  
Mont-Tremblant (Québec) J8E 1V1

Subject: **Draft By-law | (2025)-102-82**

Hello Mr. Mayor, Councillors and General Manager,

We are writing to you regarding the proposed Club Med hotel at Versant Soleil. Les Amis de Mont-Tremblant are ready to support a carefully planned project that meets the following conditions:

- **Project Density:** We would like to ensure that the 300 hotel rooms and 80 employee units in this project will be deducted from Groupe Brivia's [approved quota of 500 units](#). The Ville de Mont-Tremblant must avoid an unintentional increase in the allowable density on the mountain. Furthermore, the modification requested by the developers should be conditional on no subsequent changes being made to other projects.
- **Traffic:** The anticipated increase in traffic is a major concern. We urge the Ville to commission an independent traffic study, funded by the developer and managed by the Ville. The results must be made public before any zoning changes are made.
- **Environmental Impact:** We are concerned about the project's ecological footprint. We request a comprehensive and independent biological and environmental impact report, the results of which will be made public, to assess the consequences on local ecosystems and the health of Lac Tremblant.
- **Protection of Lac Tremblant:** The influx of visitors will inevitably put pressure on Lac Tremblant. We ask the Ville and the developer to firmly commit to preventing any new motorized boat traffic on the lac resulting from this project.
- **Architectural Harmony:** The building design must respect the natural landscape and the aesthetics of the village. We ask the Ville to ensure that the project uses quality materials and features a sustainable and harmonious design that integrates with the mountain.
- **Investment in Ski Infrastructure:** Project approval should be conditional on a binding agreement from Station Mont Tremblant to develop the long-awaited Timber ski area, including new lifts and trails.
- **Guarantees:** As reported in the media, [the precarious financial situation of Groupe Brivia has had an impact on Mont-Tremblant](#); therefore, the Ville should obtain adequate financial guarantees to ensure the developer's commitments are met and the project is completed.
- **Impact on Municipal Services:** An analysis of the project's impacts on Ville infrastructure and services (e.g., waste, public transit, police, firefighters) should be conducted.
- **Public Information:** The developers should commit to organizing an information session for the population of Mont-Tremblant to present the project.

Les Amis believes that by imposing these conditions, the Ville can ensure that this project will benefit the entire community, rather than creating irreversible problems. Thank you for your attention to this matter,

Les Amis de **Mont-Tremblant**

c.c. Ms. Carolyn Doyon, President and CEO, Club Med North America and the Caribbean  
Mr. Patrice Malo, President and Chief Operating Officer, Station Mont Tremblant  
Mr. Kheng Ly, President and CEO, Groupe Brivia