

The [original communication](#) was sent in French on our letterhead. The version noted below has been translated into English.

Mont-Tremblant, August 8, 2025

Ville de Mont-Tremblant

1145, rue de Saint-Jovite
Mont-Tremblant (Québec) J8E 1V1

Station Mont Tremblant

1000, chemin des Voyageurs
Mont-Tremblant (Québec) J8E 1T1

Sûreté du Québec

380, rue Siméon
Mont-Tremblant (Québec) J8E 2R2

Subject: **Call for proactive collaboration on traffic management during the Festival of Colors**

Mr. Mayor, Councillors, Madam General Manager, Ladies and Gentlemen of Station Mont Tremblant and the Sûreté du Québec,

As the Festival of Colors approaches, one of the busiest times of the year, the prospect of reliving the [monstrous traffic jams of previous seasons](#) is a major concern, both for the quality of life of residents and the experience offered to our valued visitors. The near-constant traffic jams on Montée Ryan, chemin Duplessis, chemin du Village, and chemin des Quatre-Sommets not only harm our destination's reputation for excellence, but also pose challenges in terms of safety and access to emergency services.

We are convinced that such a complex situation cannot be resolved by a single entity and requires close collaboration and coordinated planning between the Ville de Mont-Tremblant, Station Mont Tremblant and the Sûreté du Québec. By combining the strengths and expertise of each, effective solutions can be implemented to ensure better traffic flow and the safety of all.

It is in this constructive spirit that we would like to propose possible solutions for the upcoming fall season:

1. **Optimizing traffic flow:** Implementing one-way lanes on certain strategic roads during peak weekends to streamline inbound and outbound traffic.
2. **Park-and-ride and shuttles:** Developing clearly identified peripheral parking areas (park-and-ride located near the Saint-Jovite entrance on Route 117, Montée Kavanagh, etc.) with an efficient and frequent shuttle service to transport visitors to the pedestrian village and points of interest.
3. **Real-time communication:** Installation of variable message signs on Route 117 North, Route 323 North, and at all Ville entrances to inform motorists of traffic conditions and parking availability, proactively directing them to other options.
4. **Increased police presence and signage:** Active management of key intersections by Sûreté du Québec officers or flaggers during rush hour to avoid traffic jams and maximize traffic flow.
5. **Proactive information campaign:** Collaboration on a communication plan in advance (via social media, Ville and Resort websites, etc.) to inform visitors of the measures in place and strongly encourage them to use public transit.

The shared goal is to transform a difficult security situation and a frustrating experience into a pleasant and memorable one, thus consolidating Mont-Tremblant's status as a world-renowned destination.

We thank you for your attention to this letter and remain at your disposal for a meeting to discuss these proposals and collaborate with you in developing a concrete action plan.

Sincerely,

Les Amis de [Mont-Tremblant](#)